

The SWITCHERS support platform for green entrepreneurs in the Mediterranean region now online

the
Switchers

Pathfinder

Find your path to sustainable business.



The Switchers Toolbox

Get free access to the most innovative set of methodologies and tools for sustainable business development.



The Switchers Fund

Connecting sustainable businesses with financial actors in the Mediterranean.



The Switchers Community

Meet and join the inspiring community of sustainable businesses across the Mediterranean.



The Switchers Policy Hub

Learn more about enabling policies for sustainable businesses in the Mediterranean.

The new platform supports [The Switchers](#), businesses implementing innovative ecological and social solutions that contribute to a switch to sustainable and fair consumption and production models. The platform is particularly innovative thanks to its [Toolbox](#), gathering a unique set of methodologies and tools for sustainable business development, designed and digitalized by SCP/RAC. It also hosts the [SwitchersFund](#) and the [Switchers Community](#) platforms. A fourth section enabling users to learn about enabling policies for sustainable businesses will be displayed in the months to come.

The platform hosted assists Switchers at every stage of development: from ideation, to early stage, to growth and scale. The programme provides Switchers with a comprehensive set of services to design, develop and accelerate their green and circular businesses:

TheSwitchers.org belongs to The Switchers Support Programme, an initiative which contributes to [the 2030 Agenda for Sustainable Development and its SDGs](#) by creating and enhancing sustainable businesses.

In order to create an enabling ecosystem for sustainable enterprises, through The Switchers Support Programme we work closely with green and circular entrepreneurs and companies, business support organizations, trainers and mentors, financial institutions, policy-makers and other relevant stakeholders.

The Switchers Support Programme is an initiative from the [UN Environment MAP Regional Activity Centre for Sustainable Consumption and Production \(SCP/RAC\)](#). It is supported by several organizations, namely the [European Union](#) through the [SwitchMed](#) programme and [ENI CBC Med](#); the [Government of Catalonia- Waste Agency of Catalonia](#); the [UN Environment MAP](#); the [Organization for Security and Co-operation in Europe](#); and the [Union for the Mediterranean](#).