

Increasing circularity of fashion



How can circular approaches reduce the footprint of the textile and garment industry?

This hybrid accelerator session will look into the required technical, social, and business innovation, supported by policy, education and changes in production and consumption practices that can contribute to reducing the footprint of the textile and garment industry. It is intended for policy makers, business leaders, practitioners, and the interested public.

Speakers:

- Opening remarks by European Commission - European Commission (TBC)
- Presentation on a study on circular strategies for the textile industry by Circle Economy - Ms. Hatty COOPER (circular strategies – 5 min) and Ms. Esther GOODWIN BROWN (social impacts – 5 min)
- Presentation on the green entrepreneurs' perspective by the Business Council for Sustainable Development Türkiye: Circular business opportunities in the southern Mediterranean – how can businesses lead the way to sustainable fashion? - Ms. Ferda ULUTAS ISEVI
- Presentation on the brands' perspective: Nudie Jeans - Ms. Eliina BRINKBERG, Environmental Manager

Moderated by Alexander CHARALAMBOUS, Team Leader, SWITCH 2 Green Facility

Join the discussion on December 8 online or in-person in Kigali, Rwanda.

[Register Here](#)

This accelerator session is co-organised by DG International Partnerships and its (co-) funded programmes: SWITCH2Green, SwitchMed with implementing partners UNEP and MedWaves, as well as switch to circular value chain with implementing partners UNIDO, Chatham House and Circle Economy.