Supporting Green Business Development in Africa

www.switchafricagreen.org
SWITCH Africa Green is an EU-funded programme that supports 7 African countries in the transition towards an Inclusive Green Economy. The programme provides targeted support based on Sustainable Consumption and Production patterns to green private sector development initiatives while generating growth, creating decent jobs and reducing poverty.

**COUNTRIES:**
- Burkina Faso
- Ethiopia
- Ghana
- Kenya
- Mauritius
- South Africa
- Uganda

**PROGRAMME COMPONENTS**
- **Green Business**
  The green business development component aims to support enterprises to enable them to start & develop green businesses and apply SCP practices and patterns.
- **Policy Support**
  The policy support component aims to create an enabling environment for Green Business Development.
- **Networking Facility**
  The networking facility aims to distill and share knowledge, lessons learned and best practices on green business and SCP.

**PRIORITY SECTORS**
- Agriculture
- Integrated Waste Management
- Manufacturing
- Tourism

**PHASE DURATION**
- PHASE I: 2014 - 2019
- PHASE II: 2018 - 2021

**IN ADDITION TO THE PRIORITY SECTORS, THE COUNTRY-SPECIFIC PROJECTS ADDRESS CROSS-CUTTING THEMES:**
- Energy Efficiency
- Labelling and Standards
- Water Efficiency
- Eco-innovation & Sustainable trade

**Sectors**
- Agriculture
- Manufacturing
- Tourism

**Interventions have led to:**
- **Improved Health**
  - Creation of decent jobs leading to improved human well-being, reduced inequalities and poverty reduction
- **Decent Jobs**
  - 74% of the enterprises recorded positive social impact
- **People**
  - Improved health impact while creating alternative income streams
- **Plan**
  - 63% of the enterprises recorded an increase in their production by adopting Sustainable Consumption & Production practices
- **Prosperity**
  - 3000+ enterprises benefited from skills training, pilot demonstrations, development of Sustainable Consumption & Production applications
- **Country Implementation documents**
  - 6 policymakers and practitioners trained on Sustainable Consumption & Production

**Burkina Faso**
- Energy Efficiency
- Labelling and Standards
- Water Efficiency
- Eco-innovation & Sustainable trade

**Ethiopia**
- Energy Efficiency
- Labelling and Standards
- Water Efficiency
- Eco-innovation & Sustainable trade

**Ghana**
- Energy Efficiency
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- Water Efficiency
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**Kenya**
- Energy Efficiency
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**Mauritius**
- Energy Efficiency
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- Water Efficiency
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**South Africa**
- Energy Efficiency
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**Uganda**
- Energy Efficiency
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- Eco-innovation & Sustainable trade

**Reduced Carbon Emissions**
- Improved Compliance
- Increased Productivity
- Increased Income
- Reduced Cost of Inputs
- Competitive Advantage

*Source: Preliminary data from the SWITCH Africa Green programme survey conducted in May-June 2018*