

SWITCH Africa Green  
is funded by the  
European Union



## Supporting Green Business Development in Africa

[www.switchafricagreen.org](http://www.switchafricagreen.org)

# SWITCH AFRICA GREEN

## PROGRAMME COMPONENTS



The **green business development** component aims to support enterprises to enable them to start & develop green businesses and apply SCP practices and patterns.

The **policy support** component aims to create an enabling environment for Green Business Development



The **networking facility** aims to distill and share knowledge, lessons learned and best practices on green business and SCP.

**SWITCH Africa Green** is an EU-funded programme that supports 7 African countries in the transition towards an **Inclusive Green Economy**.

The programme provides targeted support based on **Sustainable Consumption and Production** patterns to green private sector development initiatives while generating growth, creating decent jobs and reducing poverty.

In addition to the priority sectors, the country-specific projects address cross-cutting themes:

- Energy Efficiency,
- Labelling and Standards,
- Water Efficiency,
- Eco-innovation &
- Sustainable trade



PHASE I: 2014 - 2019  
PHASE II: 2018 - 2021

## PRIORITY SECTORS

Agriculture



Integrated Waste Management



Manufacturing



Tourism



## COUNTRIES:

Burkina Faso

Ethiopia

Ghana

Kenya

Mauritius

South Africa

Uganda



## PEOPLE

**IMPROVED HEALTH**  
Improved health impact while creating alternative income streams

**74%\***  
of the enterprises recorded positive social impact

**DECENT JOBS**  
Creation of decent jobs leading to improved human well-being, reduced inequalities and poverty reduction

## PLANET

**06**

Country Implementation documents developed as countries implement their policy action plans containing 19 policy interventions

**108**

policymakers and practitioners trained on Sustainable Consumption & Production. Second course is on offer in 2019 due to high demand

## PROSPERITY

**3000+**

enterprises benefited from skills training, pilot demonstrations developed toolkits, and development of Sustainable Consumption & Production applications

**63%\***

of the enterprises recorded an increase in their production by adopting Sustainable Consumption & Production practices

## Interventions have led to:



Reduced Carbon Emissions



Improved Compliance



Increased Productivity



Increased Income



Reduced Cost of Inputs



Competitive Advantage

\*Source: Preliminary data from the SWITCH Africa Green programme survey conducted in May-June 2018